

10 مهرجان أفلام السعودية
Saudi Film Festival
Ithra | 2-9 May 2024



Final Report

Tenth Edition



10 مهرجان أفلام السعودية Saudi Film Festival

Ithra | 2-9 May 2024



In partnership with



Organized by



Support of



Festival Sponsor



Production Market Sponsor



Cooperating Parties

Official carrier





Saudi Film Festival Report 2024

Tenth Edition 2nd - 9th May 2024

Contents

6

Preface

9

General
Statistics

13

Red
Carpet

19

Opening
Ceremony

24

Film
Screenings

37

Competition
and Awards

49

Spotlight on
Indian Cinema

51

Sci-Fi

53

Children's
Program

57

Workshops

69

Seminars and
Masterclass

83

Book signing
sessions

89

The Festival
Museum

95

Production
Market

109

Hosting

111

“Safa” Newsletter
Festival catalog

115

Statistics
and analysis

121

Festival in
media

127

Festival's
channel
programs

135

Closing
ceremony

139

Soft opening
CINEMATHEQUE
ALKHOBAR

141

Festival
team



10 مهرجان أفلام السعودية
Saudi Film Festival
May 12-19 May 2024





Preface

The tenth edition of Saudi Film Festival, was held from May 2nd to May 9th, 2024, was organized by the Cinema Association in partnership with the King Abdulaziz Center for World Culture “Ithra” and received support from the Film Commission under the Ministry of Culture.

In addition to competitions and film screenings, the festival presented a diverse range of cultural and enrichment programs, including advanced seminars and workshops. It also provided a platform for production companies, producers, and filmmakers to enable their projects through the production market. The festival also celebrated the release of 20 editions of the Saudi Cinema Encyclopedia during book signing sessions for this edition.

This report details the outputs and achievements of the festival's tenth edition across all dimensions and levels.



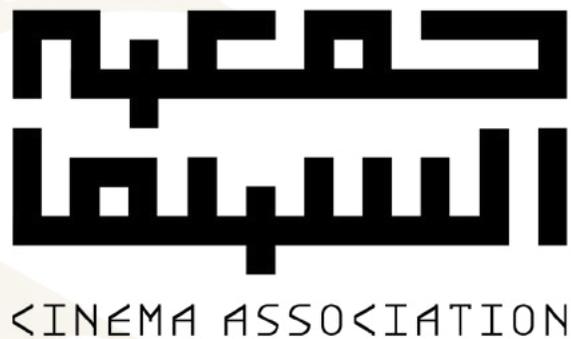
Organizing

The Saudi Film Festival is organized by the Cinema Association, a non-profit organization aimed at promoting cinema culture and spreading it among all members of society. Which believe in the importance of cinema as a tool for self-expression and idea exchange, and strive to provide an environment that brings together filmmakers in one place to exchange experiences among them.

Establishment: The Cinema Association was established after being registered as the first specialized civil society association in the Kingdom of Saudi Arabia, dedicated to the film industry sector. It is supervised by the Ministry of Culture and has been officially registered under Ministerial Resolution No. 9677 dated 1st Muharram 1443 corresponding to August 2021 ,22.

Our Vision: To be a leading association in spreading cinema culture and supporting the Saudi film industry at the Arab and global levels, believing that cinema is more than just a means of entertainment; it is a tool for social and cultural change.

Our Mission: To spread cinema culture and support the Saudi film industry by providing diverse services to filmmakers and the audience in a stimulating space that enhances the development of the cinematic community.



Saudi Film Festival

The Saudi Film Festival is one of the annual events organized by the Cinema Association in partnership with the King Abdulaziz Center for World Culture - Ithra, and with the support of the Film commission under the Ministry of Culture.

This edition includes film and screenplay competitions with developments in their structure and awards, as well as an expansion of the film screening programs to include selected films from the global and Arab levels.

The festival continues to offer a distinctive package of cultural and enrichment programs, including advanced seminars and workshops, in addition to providing a platform for production companies, producers, and filmmakers to enable their projects through the production market. The festival will also showcase a collection of educational books published by the Cinema Association.

9 - 2 May 2024

Ithra - Hotels - AMC cinema

Film competition 5 - Award 36	
8 Workshops	5 Film screening programs
2 Script development labs	8 Seminars
Saudi Cinema Encyclopedia book signing sessions	5 Masterclass
SFF Channel	Daily newsletter
Saudi Film Festival Museum	Production Market
Kids program	SFF10 Celebration
SCI-Fi program	Spotlight in Indian cinema program
CINEMATHEQUE Khobar opening	Hosting 500 guests

General Statistics

[Content Page](#)

General Statistics

38 A financial award for winners and a production market grant with a value of
2,829,000 Saudi Riyal

32,821
Total visitors to the festival programs at the Ithra Center for the entire period.

163 Number of workers at the festival

92%

The percentage of Saudis in the festival team

30 Award for film and script competition

850,000 Saudi Riyal



Summary of Programs and products

38 Production Market Awards

6 financial grants worth 270,000 Saudi Riyals for the project's winners, and 32 other awards by the participating entities and companies

23 Films Awards

Film competition awards and financial grant worth 710,000 Saudi riyals

74 Films

54 films competed for the festival awards, 13 films were screened within the parallel screening program, 4 SCI-Fi films, 4 Indian films, 2 Kids film

Entries 1576

707 entries registered to compete in the festival, 750 applications for workshops and masterclass, and 119 projects for the production market

9 issues of the "Safa" newsletter

The festival issued 9 issues of a daily bulletin under the name "Safa" throughout the festival days

244 Programs

The total number of unique programs presented by the festival between venue and SFF Channel

10 Workshops

Script development labs and 8 advanced workshops in, 405 trainees from all over the Kingdom participated

6 Winning Scripts

6 winners of the unproduced script competition and financial grant with a total of SAR 120,000

500 Guests

Number of guests from around the world, Gulf and Saudi filmmakers for 8 days at Mena resort and Voco hotel

23 Books

Celebrating the releases of the Saudi Cinema Encyclopedia, including newly authored and translated books, as well as research covering various aspects of the film industry.



The economic impact on the eastern province at KSA



10,840

Inland transportation



376

Air transportation
(Local & international)



518

Residential units

Red Carpet

Content Page









ithra | 2-9 May 2024



Opening Ceremony

[Content Page](#)



Opening Ceremony

The festival launched its tenth edition with an official opening ceremony on Thursday, May 2, 2024, at the Ithra Center stage, where the ceremony was presented by Mohammed Alshehri and Somaya Redha.

The ceremony included a speech by the Chairman of the Board of the Cinema Association and the programming manager of the Ithra Center.

The festival presented a creative show called “As if he saw”. The ceremony was accompanied by a stand for the Honored Figure of the festival.

Last, the launch of the first film screenings through the premiere of the Saudi Documentary film “underground”.



Hanaa Al Omair

رئيس مجلس إدارة جمعية السينما
of the Board - Cinema Association



نورة الزامل Norah Al Zamil

رئيس قسم البرامج - مركز الملك عبد العزيز الثقافي العالمي (إثراء)
King Abdulaziz Center for World Culture. (Ithra)





Honoree

In its tenth edition, the Saudi Film Festival honored the Saudi artist Abdulmohsen Alne-mer, celebrating his artistic journey and contributions to encouraging the talents of Saudi filmmakers. His journey spans over 40 years, during which he participated in numerous television and cinematic works, making a unique name and significant position in the map of Arab art. He deservedly merits our celebration at the Saudi Film Festival.

الشخصية المكرمه
Honoree

الممثل عبد المحسن النمر
Abdulmohsen Al Nemer
Actor



10
السعودية
Saudi Film
Ithra



10
مهرجان أفلام السعودية
Saudi Film Festival
Ithra | 2-9 May 2024



جمعية
إثراء
ithra
ASSOCIATION



Film Screenings

67

Total screenings

Nominated Film for the competition screenings

51 films participating in the competition of short, feature, and documentary films

Parallel Films Screenings

8 short and feature films within the parallel screening program

SCI-Fi Cinema Films Screenings

2 short and feature-length international science fiction films, under the theme programs of the festival edition

Indian Cinema Films Screenings

2 short and feature-length international Indian films, under the spotlight of Indian cinema program

Children's Films Screenings

4 short films belonging to the children's program



Film Screenings



15

Screening at AMC
Cinema



52

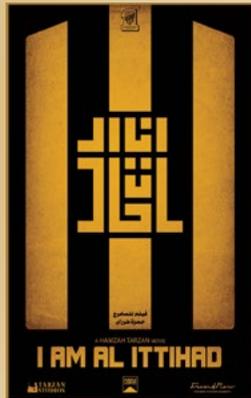
Screening at ithra
theater and Cinema





at the celebration there was the prince of the region at the time, Turki al-Saleh

٢٠٠٢
٢٠٠٢



I am Al Ittihad
Hamzah Tarzan



Hajjan
Abu Bakr Shawky



Rose water
Mahmood Alshaikh



Fever Dream
Faris Godus

Film Screenings



It's Always That feeling
Gigi Hozimah



The Burdened
Amr Gamal



THREE
NAELA ALKHAJA



Within Sand
Mohammed Alatawi

Feature films competition

8



Film Screenings



Blindless
Abdulaziz Alhussain



Bakhroosh
Ridhwan Jamal



In Between
Ethar Baamer



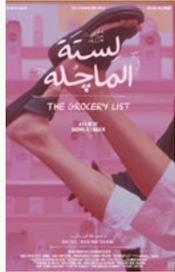
Me & Aydrus
Sara Balghonaim



**MADE FOR BEAUTY...
USED FOR UGLINESS**
Jaffer Al-Baqali



Luminary
Haya Abualreesh



The Grocery List
Taqwa Ali Naser



Sandagat
Ghanam
Hani Albedani



**A Beautiful Excuse
For A Deadly Sin**
Hashim Sharaf



Saleh
Zaki Alabdullah



Sunday
Abdulaziz Al Jumaili



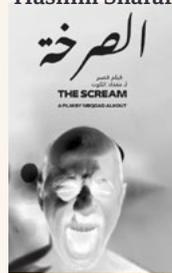
Alone is better
Rekar Barzan



Kinship
Ali Alhajri



The Green Box
Sultan Al Qamshouai



The Scream
Meqdad Alkout



the fifth bird
Maryam Alabbad



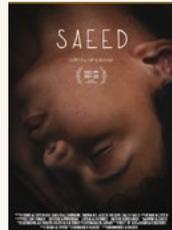
The Dark Delight
Deemah Alsaleh



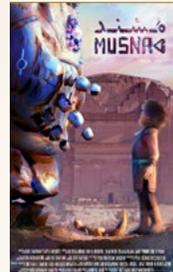
A Day
Ahmed Akbar



Khamsen
Abdullah Alrowis



Saeed
Ramy Elzayer



Musnad
Abdulrahman Yahya



1420
Arwa Salem



Pavlov's Bells
Khalid Fahad

Short films competition

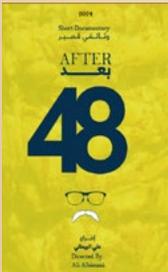
23



Film Screenings



Life of Mashnia
Saad tahaitah



After 48
Ali Albimani



Hidden forest man
Khalid Hwsa



Aseer Memory
Saad tahaitah



Dahjan Al-Ward
Mohammed Alajmi



Ramadan Spirit
Abdullah Okasha



Underground
Abdulrahman Sandokji



Station Seven
Obada Alhamami



Donkey Race
Mohamed Baqer



Don't Get Too Comfortable
Shaima Al Tamimi



Saad
Nawaf Alharabi



Hadhada
Ali baqer



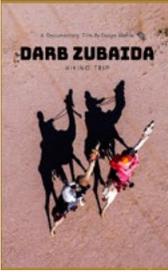
Qaddaha
Nahla Al-Sughayyir



Breaths holding
Issa Alsubhi



The Last Winter
Dawood Mohammed



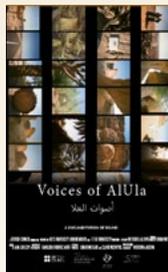
DARB ZUBAIDA
Dunya Alatva



Bar Saar
Mohammed Jassim



Ihala
Mohamed AlMubarak



Voices of Alula
Mitoshka Alkova



Horizon
Fabien Lemaire

Documentary films competition

20



Film Screenings



Zfeer
Khaled Al-Sulaimi



I am fine
Faisal Alzahrani



The Foreign Patriot
Mansour Albadrar



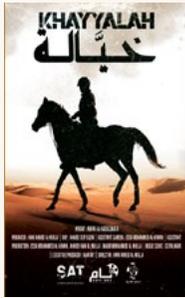
Coach Hilal
Faisal Buhaishi



Salem Disappearance
Sameer Arif



Salem's Legs
Talal Almusaad



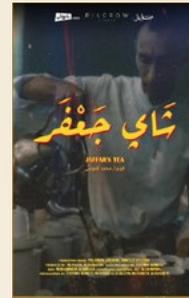
KHAYYALAH
Hani Almulla



MOTEL
Samer aljuhani



Game of Life
Abdullah Alhejin



Jaffar tea
Mohammed Almousa



Galas
Abdullah Alswayad



Diaa Shamsi
Lama Jarkas



The sound of the rebaba
Abdulrhman Alghamdi

Parallel films

13



Film Screenings



**The Future Isn't
What It Used To Be**
Adeyemi Michael

Fieldtrip
Paul Arion

The Veiled City
Natalie Cubides-Brady

Mulika
Maisha Maene

SCI-Fi films

4



Film Screenings



Mein Mehmood

Prataya Saha

Ghuspaith

Mihir Lath

The daughter

Samyak K Biswas

Next please

Rishav Kapoor

Spotlight of Indian cinema program

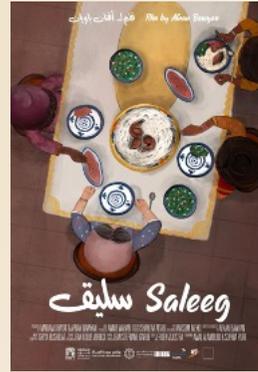
4



Film Screenings



**THE MENACE
FROM ABOVE**
Mariam Khayat



Saleeg
Afnan Bawyan

Children's Films

2



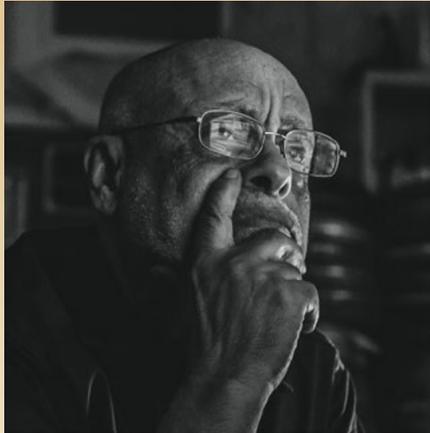


Competition and Awards

Content Page



Feature Film Competition jury



Haile Gerima

Head

Haile Gerima was born in Ethiopia in 1946 and migrated to the United States in 1967 to study cinema at the University of California, Los Angeles. He has produced and directed numerous inspiring films, including “Sankofa” and “Teza,” and founded two film production companies. He currently serves as a distinguished professor at Howard University, and in 2021, he received the “Vanguard” award from the Academy Museum of Motion Pictures.



Hanna Alfassi

Member

Hanaa Saleh Al-Fassi, a filmmaker, began her journey in writing, directing, and film production in 2003 under the guidance of the Egyptian director Raafat El-Mihi. She holds a master’s degree in cinema and production and has showcased her work in several prestigious international film festivals. Hanaa is considered a multi-talented creative, having received numerous awards and collaborated with renowned global film companies.



Hedi ZARDI

Member

With over 20 years of experience in the film and television industry across various fields, coupled with comprehensive knowledge of the international landscape, Hadi Zardi is a project developer, innovative thinker, producer, and story editor. He has served as an associate producer on several films and founded Luxbox, an international sales company, in 2015. After eight years in sales and international collaboration, he is now the head of Atlas Workshops, a talent development program launched by the Marrakech International Film Festival in 2018.



Feature Film Competition

List of the film competition awards winners announced by the jury at the closing ceremony on 9 May 2024:

#	Winner's name	Film	Award	Grant amount
1	Amr Gamal	The Burdened	Golden Palm for Best GCC feature film	30.000 SAR
2	Abeer Mohamed	The Burdened	Jury Special Acting Award in GCC Feature Films	15.000 SAR
3	Amin Bouhafez	Hajjan	Golden Palm for Best Music	30.000 SAR
4	Ahmed AlSufyani and Ricardo Gale	Within Sand	Golden Palm for Best Cinematography	30.000 SAR
5	Christian Pinto	It's Always That Feeling	Golden Palm for Best Editing	30.000 SAR
6	Omar Alatwi	Hajjan	Golden Palm for Best Actor	30.000 SAR
7	Tulin Essam	Hajjan	Golden Palm for Best Actress	30.000 SAR
8	Abu Bakr Shawky	Hajjan	Jury Golden Palm	30.000 SAR
9	محمد العطاوي	Within Sand	Golden Palm for Best Feature film	50.000 SAR



Short Film Competition jury



Khaled Saqr

Head

Khaled Saqr, a Saudi actor, began his artistic journey in 2009 in theater, then transitioned to local dramatic roles and short films, including “Apartment 6.” Over more than 10 years, he has achieved significant success in theater productions, TV series, and films, earning multiple awards such as the Best Actor Award at the Youth Film Festival for his role in the film “Give Him,” and the Best Actor Award for his role in the film “300 km” at the Saudi Film Festival in 2017.



Aida Schlaepfer

Member

Ida Shleifer Al-Hasani, an Iraqi-Lebanese film director, holds a master’s degree in film directing from Cairo. She has directed numerous notable films and advertisements, including the globally acclaimed film “The Tent Bride,” which has been showcased at international film festivals. She is known for her award-winning documentary films such as “Noon” and “Spirits in Transit,” representing Iraq in the 2023 Oscars. Ida aims to shed light on social issues and promote positive change through her artistic works.



SEIGO TONO

Member

Born in 1968 in Takarazuka City, Japan, he studied journalism at Pepperdine University in California, USA. He spent three years in Clermont-Ferrand, France, where he discovered the world of short films at its premier festival. He directed a short film titled “Ichigo-Ichie” in Los Angeles, which was selected for the official screening at the Tokyo International Short Film Festival in 1998. He returned to Japan to write scripts for his own radio program in Osaka. He has participated in several short film festivals as a jury member and is also an active producer of short films.



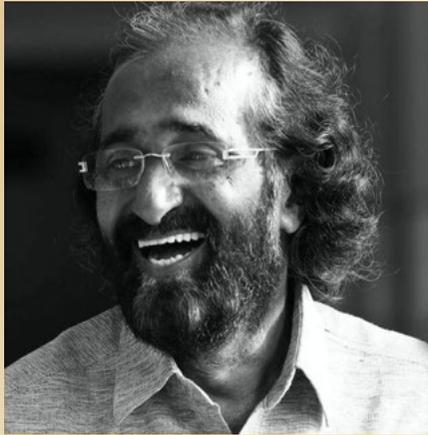
Short Film Competition

List of the film competition awards winners announced by the jury at the closing ceremony on 9 May 2024:

#	Winner's name	Film	Award	Grant amount
1	Hashim Sharaf	A Beautiful Excuse For a Deadly Sin	Golden Palm for Best GCC short film	30.000 SAR
2	Abdulaziz Al Hussain	Blindless	Abdullah Al Muhaisin Award for the first film	30.000 SAR
3	Ethar Baamer	In Between	Best Animation Short film - second	30.000 SAR
4	Abdulrahman Saleh	Musnad	Best Animation Short film - First	30.000 SAR
5	Ridhwan Jamal	Bakhroosh	Golden Palm for Best Cinematography	30.000 SAR
6	Muhannad Al Saleh	Blindless	Golden Palm for Best Actor	30.000 SAR
7	Ida AlKusay	Me & Aydrous	Golden Palm for Best Actress	30.000 SAR
8	Sara Balghonaim	Me & Aydrous	Jury Golden Palm	30.000 SAR
9	Zaki Alabdullah	Saleh	Golden Palm for Best Short film	50.000 SAR



Documentary Film Competition jury



VK JOSEPH

Head

V.K. Joseph is an Indian film critic and poet, serving as the President of the Indian branch of the International Film Critics Federation. He also works as the Executive Director of the Indian SIGNS Film Festival. He has received multiple awards, including the National Award for Best Indian Film Critic in 2007. He has served on various jury panels and presented research at numerous conferences. Additionally, he has produced and directed educational and documentary films, and worked as a lecturer at universities and colleges.



Myriam Sassine

Member

Myriam Sassine, a Lebanese director and producer, holds a master's degree in cinema research. She has worked with Abbot Productions and Schortcut Films, and has produced several films that have been screened at prominent international festivals. She co-founded the Mascon Fantasy Film Festival and serves as artistic director of Aflamuna Connection. She also worked as a film production teacher and mentor for several film institutions.



Hussain Daghiri

Member

As a photographer, artist, and writer, she finds wonderful and inspiring stories wherever she goes. She has focused all her attention on this for years. Traveling and discovering new landmarks, and getting to know the locals in remote places has always fascinated her. She has traveled the world extensively and has seen breathtaking areas. Her goal is to capture and convey their wonderful stories to an audience who enjoys listening to them.



Documentary Film Competition winners

List of the film competition awards winners announced by the jury at the closing ceremony on 9 May 2024:

#	Winner's name	Film	Award	Grant amount
1	Mohamed Jassim	Bar Saar	Best GCC Documentary film	30.000 SAR
2	Fabien Lemaire	Horizon	Best Documentary About Saudi Environment	30.000 SAR
3	Mitoshka Alkova	Voices of Alula	Jabal Tuwaiq Award for the Best Film About Saudi City	30.000 SAR
4	Saad Tahaitah	Asser's Memory	Golden Palm for Unique Documentary subject	30.000 SAR
5	Abdulrahman Sandokji	Underground	Jury Golden Palm	30.000 SAR
6	Mohamed Baqer	Donkey Race	Best Documentary film	50.000 SAR



Unproduced script Competition jury



Abdullah Orab

Head

A producer and writer who has been involved in producing three feature films with TV11, and has produced two short films that won local and regional awards. The screenplay for his feature film “Al-Dar” won awards at the Saudi Film Festival and three other awards. He has authored the book “The Death of Adel” published by Dar Rosh. He participated in writing and producing the documentary program “Layla” and worked as a film programmer at “Cinema Valley” in collaboration with the Diriyah Biennale, and is one of the founders of Cinema Markaz in Jeddah.



Noor Hisham Alsaif

Member

A professional visual artist for 15 years, content writer, and film critic, who has held numerous solo exhibitions in Saudi Arabia, Bahrain, Egypt, Beirut, Dubai, and Kuwait. Noor extensively researches in film studies and translates her research projects into visual narratives, alongside writing and visual arts. Noor also designs book covers and magazine covers, with one of her notable works being the design of the cover for the first issue of the renowned magazine, Time Out Riyadh.



Abdullah Thabit

Member

Abdullah Thabit, a Saudi poet and novelist, was born on March 7, 1973, in the village of “Al-Othriban” in the city of “Abha” in the Asir region of the Kingdom of Saudi Arabia. He holds a bachelor’s degree in Arabic language and literature from King Khalid University, Abha, in 1418 AH / 1997 AD. He is a writer for several local and Arab newspapers and magazines, with ten publications encompassing poetry and novels. Some of his works and texts have been translated into multiple languages.



Unproduced script Competition winners

List of the winners of unproduced script competition and the finalists within the script development lab that were announced at the production market closing ceremony on May 8, 2024:

#	Winner's name	Script title	Award	Grant amount
1	Ayat Aljohani	The Critical Case Of A Man Called K	Ghazi Al Gosaibi Award for Best Script About Saudi Novel	25.000 SAR
2	Soltan Rabea & Abdulwahab Bin Shaddad	STRAY POETS	Best feature film - First	25.000 SAR
3	Ali Saeed	Assault	Best feature film script - Second	20.000 SAR
4	Abdullah Al Matrood	Vortex	Best feature film script - third	15.000 SAR
5	Norah Al Mowalad	Sadly Ever After	Best Short film script - First	25.000 SAR
6	Abbas Al-Hayik	The train went by	Best Short film script - second	20.000 SAR



10 مهرجان أفلام السعودية
Saudi Film Festival
Ithra | 2-9 May 2024





Spotlight on Indian Cinema

Content Page



Spotlight on Indian cinema program

The spotlight was shed on the experience of independent Indian cinema in the tenth edition through the screening of five films and hosting stars from India to discuss their experience in the film industry by organizing a seminar and an advanced workshop.

The relationship between Indian cinema and Arab cinema

Masterclass: From Karnataka to Mumbai - Transition through Bollywood's lens

4 Film screening



Sci-Fi

Content Page



SCI-Fi

In the tenth edition, the spotlight was on the science fiction axis through the screening of four independent international films and the presentation of a master class related to the same axis. This aimed to motivate and encourage filmmakers to benefit from the experience of this axis in their upcoming productions.

Masterclass: The revolution of AI and Virtual Production and its impact on the filmmaking.

4 Film screening



Children's Program

Content Page



Children's Program

Over the course of the four-day Saudi Film Festival, 400 students were greeted warmly. The program featured a variety of engaging activities. Through these experiences, children delved into the festival's history, enjoyed film screenings, had the opportunity to meet with cinema celebrities, and engaged in virtual film production

400

Students (Males and Females)







Workshops

[Content Page](#)



Workshops

193

Training hours

405

Trainees

750

Entries

#	Workshop	Trainer	Duration	Place
1	Performance Art for the Camera	Monther Alrayahna	5 Days	Itha center
2	Making an independent film using global technology	Paul Arion	4 Days	Itha center
3	Film Journalism Skills	Mohammed Abdulrahman	3 Days	Itha center
4	The Art of Editing	Ihab Gohar	5 Days	Itha center
5	From Sketching to Animation	Travis Blaise	5 Days	Itha center
6	Production file and project pitching	Michel Kammoun	3 Days	Online
7	Rights in the field of filmmaking	Mohammed Rashed Bouali	3 Days	Online
8	Feature script development lab	Deema Azar	7 Days	Itha center & Online
9	Short script development lab	Ali Kareem	7 Days	Itha center & Online
10	Building 3D Characters in animation with Ulster studios	Declan Keeney	7 Days	Itha center & Online



Performance Art for the Camera



Monther Alrayahna

About:

The aim of this workshop is to develop trainees' skills in the art of acting for cinema.

Trainees:

32 trainees

Training hours:

20 hours



Making an independent film using global technology



Paul Arion

About
Producing an independent high end feature
film on a limited budget.

Trainees:
20 trainers

Training hours:
15 hours





Mohammed Abdulrahman

About

A practical workshop for journalists interested in covering cinematic events.

Trainees:
13 trainers

Training hours:
10 hours



The Art of Editing



Ihab Gohar

About

A practical training workshop aimed at developing cinematic storytelling skills in editing.

Trainees:
40 trainees

Training hours:
20 hours





From Sketching to Animation



Travis Blaise

About

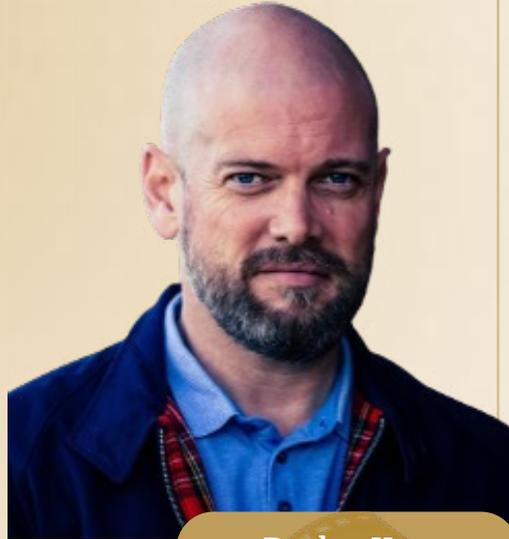
A practical workshop on character development in animated films, from story writing to character design.

Trainees:
15 trainees

Training hours:
20 hours



Building 3D Characters in animation with Ulster studios



Declan Keeney

About
A hands-on workshop on building 3D characters in animated films.

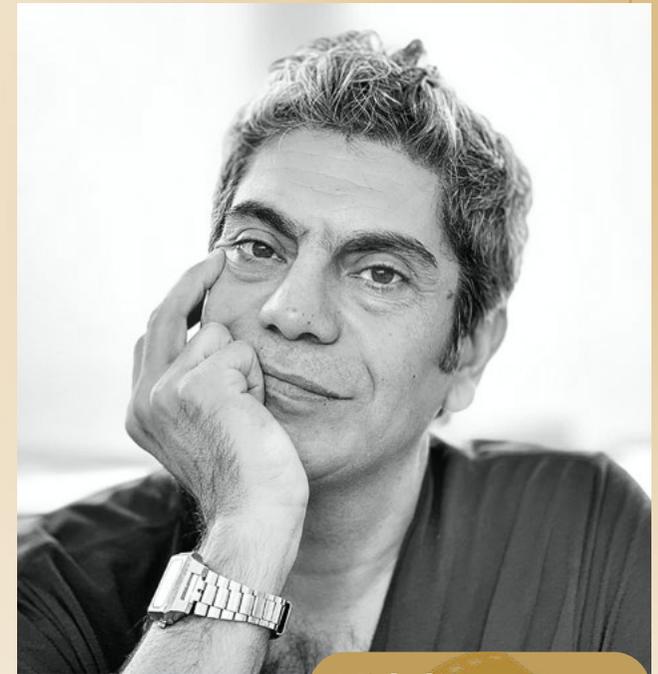
Trainees:
10 trainees

Training hours:
24 hours





Production file and project pitching



Michel Kammoun

About

Training session for applicants to the production market competition on building a production portfolio that meets international standards.

Trainees:
180 trainers

Training hours:
6 hours



Rights in the field of filmmaking



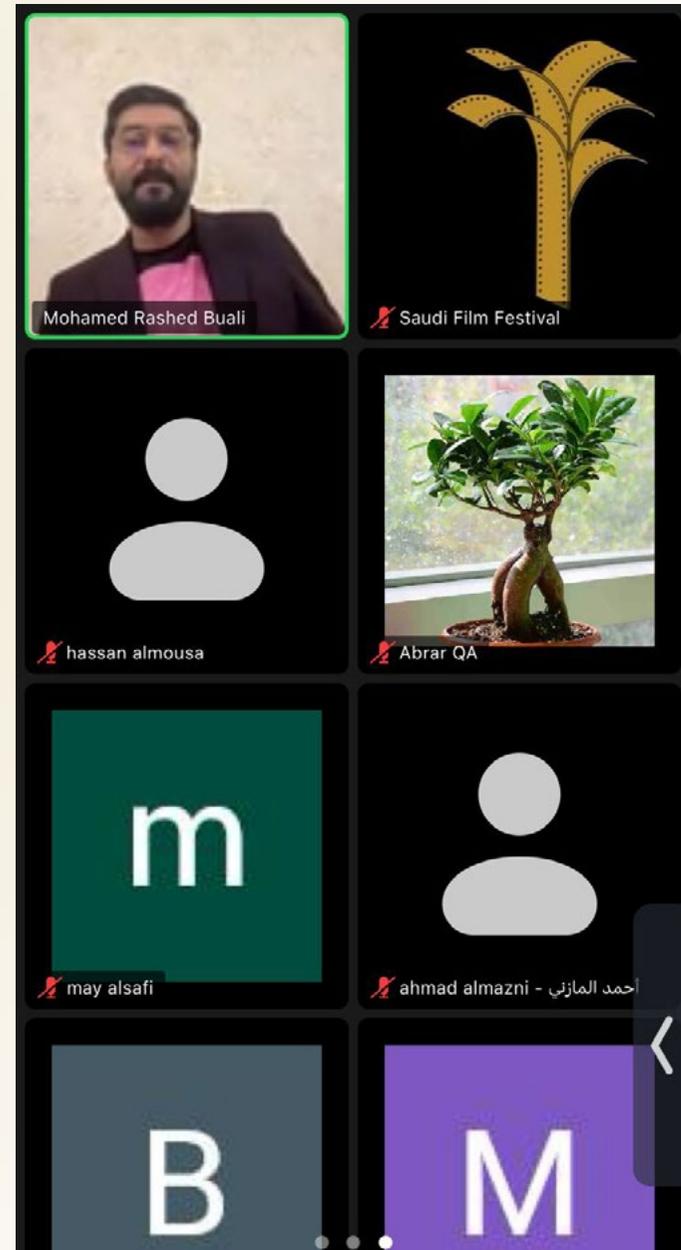
Mohammed Rashed Bouali

About

A workshop for applicants to the production market competition on the essential legal requirements necessary in production.

Trainees:
88 trainers

Training hours:
6 hours





Feature script development lab



Deema Azar

This lab was designed as part of the specialized programs of the Saudi Film Festival to develop and discuss the winning Saudi film projects from the non-produced script competition. It includes group work sessions and individual meetings about the projects.

Trainees:
3 trainers

Training hours:
30 hours



Short script development lab



Ali Kareem

This lab was designed as part of the specialized programs of the Saudi Film Festival to develop and discuss the winning Saudi film projects from the non-produced script competition. It includes group work sessions and individual meetings about the projects.

Trainees:
3 trainers

Training hours:
30 hours

Seminars and Masterclass

Content Page



Masterclass



From Karnataka to Mumbai - Transition through Bollywood's lens



Atul Sudheer

The journey of standing in front of the camera in Bollywood stories.

Trainees:
50 trainers

Masterclass



The Art & Strategy of Film Producing: From Concept to Distribution



Jonathan Martin

An advanced lesson on achieving more successful outcomes during the production stage.

Trainees:
50 trainers



Masterclass



The revolution of AI and Virtual Production and its impact on the filmmaking.



Wink Winkler

The benefits of artificial intelligence and virtual production (cost, flexibility, real-time visualization tailored to production needs).

Trainees:
50 trainers

Masterclass



Terms and Conditions in Film Industry Contracts



Khail Al Arabi

A Masterclass on the importance of contract drafting for filmmakers and artists, clarifying the rights for all parties involved.

Trainees:
100 trainers





Masterclass



Building global Animation Industry in Saudi Arabia



Blue Zoo studio

Presenting the experience of a production company specializing in animated films, and what are the most important factors for its sustainability.

Trainees:
100 trainers

Seminar



Saudi Films in the Box Office

A panel session will be held featuring Saudi filmmakers and industry experts to discuss the performance of Saudi cinema at the box office, highlight the latest developments in the market, and share their perspectives on the future of the sector.



Faisal Baltyuor



Alaa Faden



Abdulelah Alqurashi



Abdulmohsen Almutairi





Seminar

Poetic Cinema

A panel session focused on exploring the intersection of cinema and poetry, examining the concept of poetic cinema, and discussing how film can capture the essence of poetry.



DEPARDIEU ALAIN
HENRI LIONEL



Manuel Sanchez



Adnan Al-Manaws



Moez Majed



Seminar

Animation panel

A panel discussion provides filmmakers and industry professionals with insights into the evolving filmmaking landscape in the Saudi market, highlighting available opportunities for those seeking to explore this dynamic sector.



Ayman Jamal



Youssef Albaqshi



Mohamed Ghazala



Afnan Bawyan





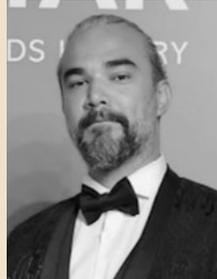
Seminar

Investment Funds

A panel session featuring representatives from funding and support organizations within the Saudi film industry, highlighting the available opportunities and optimal strategies for securing them.



Fares Al Askar



Emad Iskandar



Majed Samman



Baraa Alem



Seminar



Honored Personality at the Festival

A panel session featuring esteemed guest and renowned actor Abdulmohsen Al Nemer, where he will share insights on his most notable experiences in the world of cinematic acting.



Majed Ibrahim



Abdulmohsen Al Nemer





Seminar

The relationship between Indian cinema and Arab cinema

A panel discussion will be held featuring filmmakers from India to discuss the impact of Indian cinema and its ties with Arab cinema, exploring the existing connections and potential future collaborations between the two industries.



VK JOSEPH



Mohammed Rashed Bouali



Seminar



Why NEOM

A dialogue session showcasing the experience of Saudi filmmakers in producing their film in Neom, along with an overview of the services provided by Neom to filmmakers.



Mohammed Al Hmoud



Abdulaziz Al Shelahi



Wayne Borg





Book signing sessions

Content Page

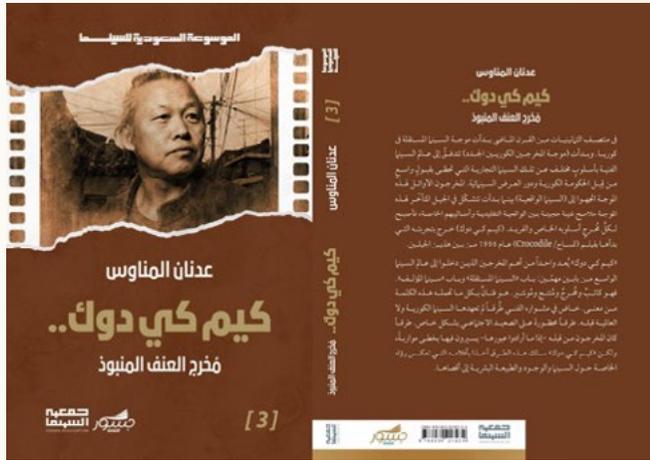


Saudi Cinema Encyclopedia

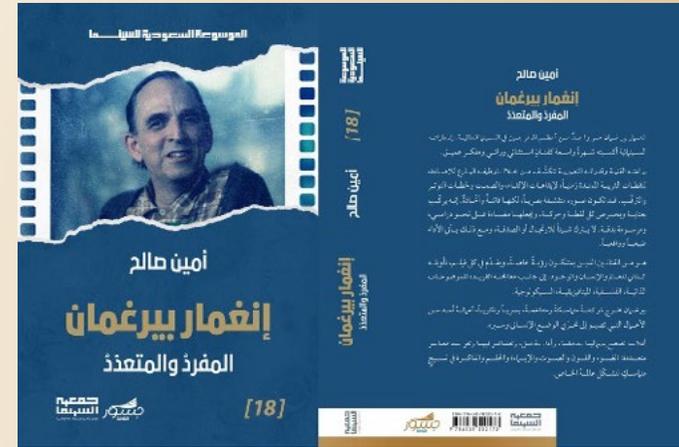
Initiated by the Cinema Association, the Saudi Cinema Encyclopedia launches with the Saudi Cinema Encyclopedia Program aimed at releasing 100 books. It started by issuing 22 books in its first year.



Mashael Almajnoni and Abeer Aldeeb



Adnan Al Mnawas



Ameen Saleh

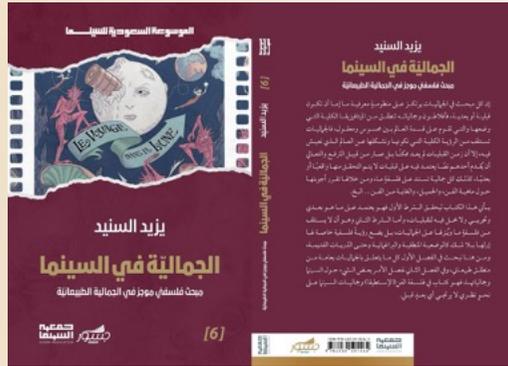




Saudi Cinema Encyclopaedia



Abdullah Habib



Yazeed Al Snaid



Dr. Abdullah Al Oqaibi



Saudi Cinema Encyclopedia



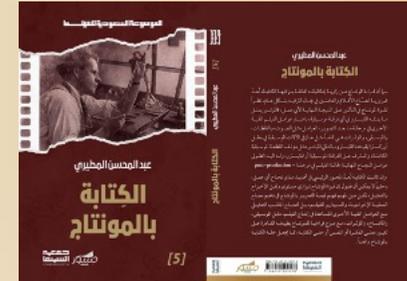
Hussam Elwan



Radhi Al Namasi



Mosab Al Amri



Abdulmohsen Almutairi





Saudi Cinema Encyclopedia



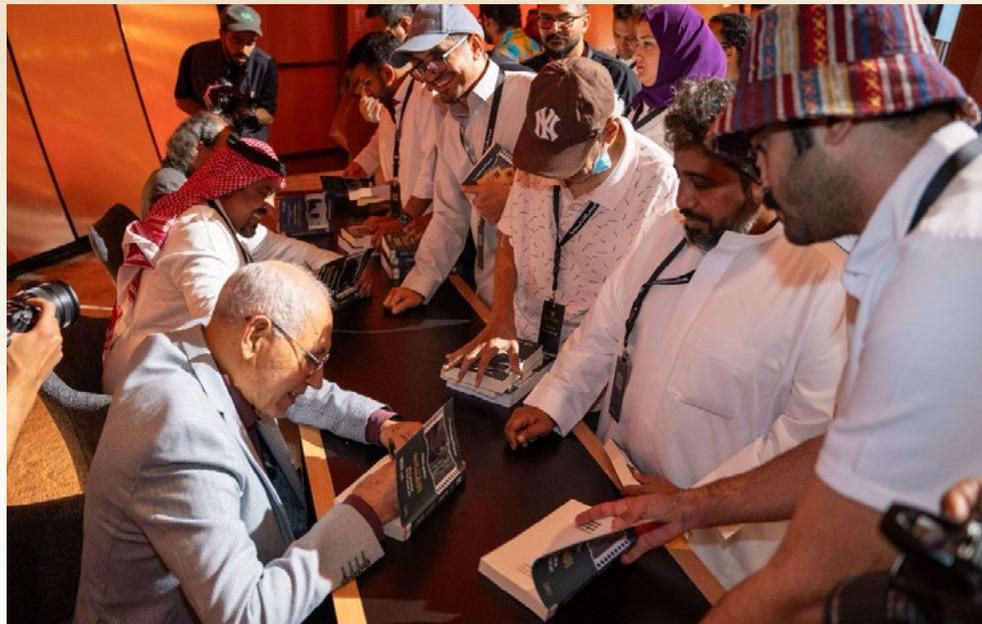
Hamadi Gerum



Dr. Mosfet Al Mussa



Mohammed Hisham Abdulsalam



Festival Museum

Content Page



The Saudi Film Festival Museum

The Saudi Film Festival Museum showcased the festival's history through the Festival Story Museum, documenting its inception since its first edition. It highlighted significant moments and historical exhibits such as photos, video clips, and posters, in addition to screening some of the winning films from previous editions.





Festival Museum

highlighted significant moments and historical exhibits from previous editions.





Virtual Film set

An interactive experience of the latest methods of making and filming films in front of a virtual background with a science fiction theme





Photo Booth

To take souvenir photos and print them on the background of golden palm trees during the festival





Production Market

Content Page



Production Market

The Great Hall hosted the Production Market program and its activities for 6 days out of 8 during the festival from 3rd May to 8th 2024, which includes booths for exhibitors and a stage for seminar programs, panel discussions and pitching projects, in addition to book signing events.

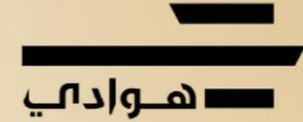
The production market was distinguished by being the main destination and gathering area for all filmmakers, participants and visitors during the period of holding the other activities of the festival at the center.

Twenty two entities participated in the market, including the main parties, sponsors and companies. It included a stage for seminars and programs, a café that offers free hospitality to visitors, and a giant screen for live broadcasts.





Market participants



Production Market

21,300

Visits of production market

119

Number of registered projects

60

Operational hours

38

A financial award for festival competitions
and production market grants worth:

Saudi Riyals **2,829,000**





Production market Competition jury



Kareem Itona

Member

Karim Aitouna is a French-Moroccan film producer specializing in cinematic production between Lyon and Tangier. He has produced several local and international films such as “I Am the People” and “Poisonous Rose”. A member of various cinematic organizations, he also works as a lecturer and advisor in several film festivals and workshops.



Almutaz Aljafri

Member

Almutaz Aljafri, a film producer and executive director, brings extensive experience in creative development and managing actual productions, holding a master’s degree in production from the American Film Institute. He has produced over ten successful films, including “The Arab Stranger” and “The Camel”. Currently, he serves as the CEO of “Movitas Entertainment”, a company he founded to support the film industry in the Kingdom of Saudi Arabia.



Dora Bouchoucha

Head

Dora Bouchoucha, a film producer since 1994, has produced and collaborated on numerous award-winning documentaries, short films, and narratives. She founded the project workshop of the Carthage Film Festival and Tack Productions, as well as the SUD ECRITURE workshops, actively engaging in training and promoting Southern cinema. She chaired the Carthage Film Festival, received the Achievement Award in several festivals, and in June 2021, she was appointed Deputy Director of the Arab World Institute in Paris.



Production market Competition winners

List of the film competition awards winners announced by the jury at the Production market closing ceremony on 8 May 2024:

#	Winner's name	Award	Project	Grant amount
1	Fatima Al Banawi	Do Re Mimi	Development Grant for Feature Film	50000 SAR
2	Ahmad Mohammed Kinani / Hussain bin sahlan	Before You Leave	Production Support Grant for Feature Film	50000 SAR
3	Yahya al allaq	No One Dies In Iraq	Post-production support grant for Feature Film	50000 SAR
4	Marwan Elshafie	I Promise, Just A Touch	Development Grant for Short Film	20000 SAR
5	Baraa Hussain Alem	Envelope	Production Support Grant for Short Film	30000 SAR
6	Saif Aljammah	My Brother	Post-production support grant for Short Film	20000 SAR



Production Market Entities Awards

#	Name of Films or Project	Winner	Amount	Type	Provided Company
1	THE MAN WHO STUMBLED BY HIS WORDS	Mubarak Zawba Batoul Alarafa	100000 SAR	Service	Katara Studio
2	The Middle ONE	Sarah Almunyif Séverine Tibi	350000 SAR	Finance	NEOM
3	The Middle ONE	Sarah Almunyif Séverine Tibi	50000 SAR	Finance	Cinewaves Films
4	AL-Shikha Blessing	Faisal Buhaishi Rakan Anneghaimshi	35000 SAR	Service	MBC Talent
5	AL-Shikha Blessing	Faisal Buhaishi Rakan Anneghaimshi	10000 SAR	Service	THREE TREE
6	Stray Poets	Sultan Rabea Maan Abdulrahman Abdelwahab Binshaddad	35000 SAR	Service	EQEW
7	Stray Poets	Sultan Rabea Maan Abdulrahman Abdelwahab Binshaddad	100,000 SAR	Service	Ram media production company
8	Stray Poets	Sultan Rabea Maan Abdulrahman Abdelwahab Binshaddad	150000 SAR	Service	Specter
9	5 Steps for Eternal Happiness	Nada AlMojadedi Susan Abualkhair Sara Alghabra	50000 SAR	Service	Arabia Pictures Entertainment
10	5 Steps for Eternal Happiness	Nada AlMojadedi Susan Abualkhair Sara Alghabra	10000 SAR	Service	THREE TREE



Production Market Entities Awards

#	Name of Films or Project	Winner	Amount	Type	Provided Company
1	5 Steps for Eternal Happiness	Nada AlMojadedi Susan Abualkhair Sara Alghabra	25000 SAR	Finance	Red Sea Film Festival Foundation
2	Do Re Mimi	Fatima AlBanawi Walaa Bahefzallah	350000 SAR	Service	MBC Talent
3	Do Re Mimi	Fatima AlBanawi Walaa Bahefzallah	50000 SAR	Service	Kinana Films
4	Do Re Mimi	Fatima AlBanawi Walaa Bahefzallah	50000 SAR	Service	Arabia Pictures Entertainment
5	Do Re Mimi	Fatima AlBanawi Walaa Bahefzallah	112000 SAR	Finance	MBC Academy and Shahid
6	Layla's Wolf	Nora Aboushoushah Sara Alghabra Ali Alattas	25000 SAR	Finance	Red Sea Film Festival Foundation
7	Layla's Wolf	Nora Aboushoushah Sara Alghabra Ali Alattas	75000 SAR	Finance	MBC Academy and Shahid
8	FREE SOUL	Ohoud Abukhira Tariq Ahmed	10000 SAR	Service	THREE TREE
9	Villages Butcher	Abdullah AlFiqar May Alsafi Fahad Alzuwaihri	15000 SAR	Service	THREE TREE
10	Saqr Alula	Mansour Asad Abrar al, Khayari Abdul Allah Shomer	15000 SAR	Service	THREE TREE



Production Market Entities Awards

#	Name of Films or Project	Winner	Amount	Type	Provided Company
1	Bloody Sugar	Hisham Fadel Sara Alghabra Hisham Fadel	100000 SAR	Service	Rum Pictures
2	Envelope	Baraa Alam Eyad Yamani Ismail Al Hassan	30000 SAR	Service	Kinana Films
3	Envelope	Baraa Alam Eyad Yamani Ismail Al Hassan	65000 SAR	Service	Specter
4	Before You Leave	Ahmed Bahaa Ahmed Kinani Hussein Bin Sahlan Bashayer Aqeel	35000 SAR	Service	MBC Talent
5	Before You Leave	Ahmed Bahaa Ahmed Kinani Hussein Bin Sahlan Bashayer Aqeel	187000 SAR	Finance	MBC Academy and Shahid
6	MIZOWN	Dia AlHilal Jassim Buhijji	100000 SAR	Service	THREE TREE
7	He started it	Abdlallah AlAttas Batool AlArafa	10000 SAR	Service	THREE TREE
8	He started it	Abdlallah AlAttas Batool AlArafa	65000 SAR	Service	Specter
9	Son of Badriyah	Razan Alsoghayer J�r�mie Palanque	15000 SAR	Service	EQEW
10	Son of Badriyah	Razan Alsoghayer J�r�mie Palanque	100000 SAR	Service	Specter









Production market catalog

The production market Catalogue was issued in Arabic and English, which included information about production market programs. A digital copy was provided on the festival website and more than 1,000 copies were printed and distributed at ithra center and the guest residence.

To reach to the electronic version click [Here](#)





Hosting

Content Page



Hosting

500 guests were hosted from the participating filmmakers, program participants, stars, and a selection of filmmakers from the Kingdom and the world.

The Voco Hotel & Mena resort was chosen to be the official hosting venue, dinner parties welcomed all guests every night throughout the festival 9 nights.





Saafa newsletter

Festival catalog

Content Page



Saafa newsletter

9 issues of the «Saafa» newsletter, which was published daily through the festival's website. The newsletter included coverage of the festival's events, articles with participating filmmakers, and specialists in various topics in the films [Click Here](#)





Festival catalog

The festival Catalogue was issued in Arabic and English, which included information about films, participants, competition Jury, training and cultural programs, and a schedule of screening. A digital copy was provided on the festival website and more than 1,000 copies were printed and distributed at ithra center and the guest residence.

To reach to the electronic version click [Here](#)





Statistics and Analysis

Content Page



Website

The number of sessions on the website

52,168

It includes all browsing activities by visitors within the website

Number of visitors

30,978

The unique number of visitors to the festival website for the specific period from which the data was generated

www.saudifilmfestival.org

Date for the period from Oct 2023 6 to May 2024 23

Sources of visits by cities to the festival site from around the world





23,101

Posts on social media

374,695,488

**Impressions on platforms like Twitter,
Instagram, Facebook, and YouTube**

Number of users who viewed the posts of SFF

engagement 150,534

**User engagement through likes, retweets, and
comments**

130,429,354

**Number of users who viewed the posts or videos
on platforms such as X, Instagram, Facebook,
and YouTube.**



Social media platforms

The chart provides an analysis of all forms of content that included textual references to the Saudi Film Festival, through Arabic-language posts on internet pages and social media platforms covered by this analysis, including Twitter, Instagram, and Facebook.

9,808

Users

374,359,628

Impression

23,013

Posts

150,274

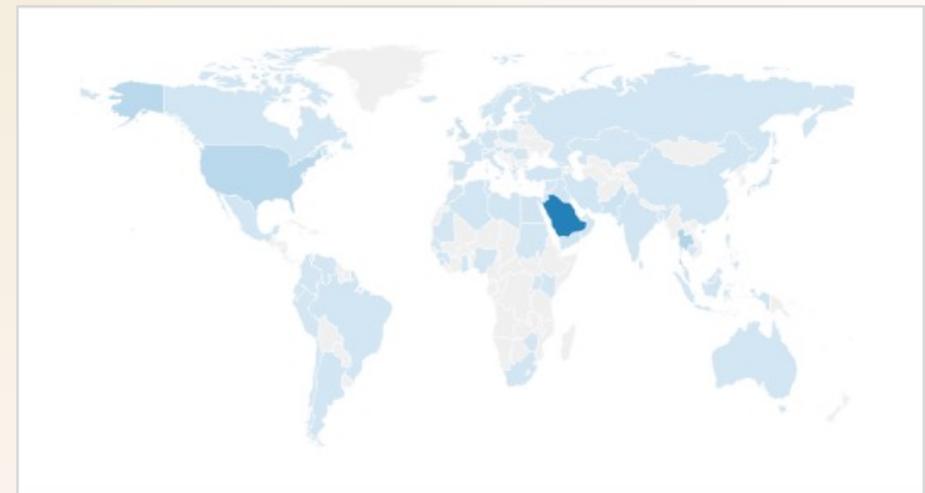
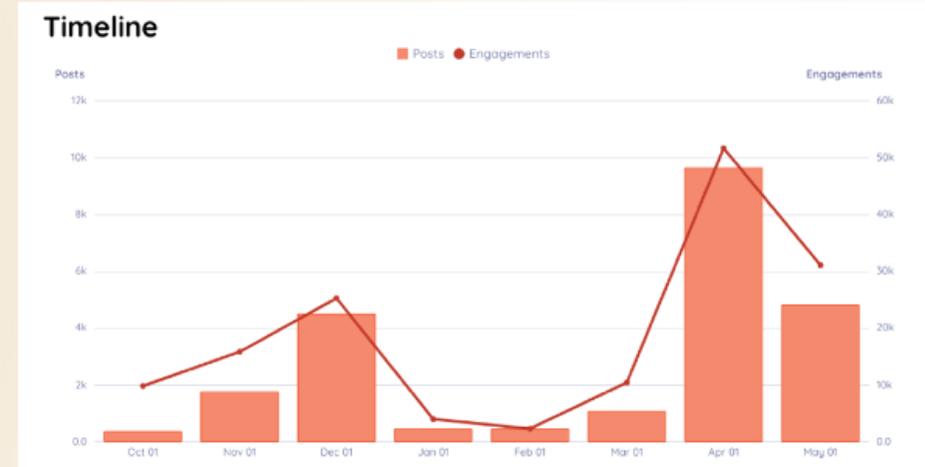
Engagement

130,359,721

Reach

Data for period Oct 26 - 1 May 2024

Content over internet



Distribution of Arabic content reach on the world map



Analysis of the festival youtube channel performance

Watch time in hours

2,708.9

The total number of hours the audience spent watching festival's programs.

Number of views

69,633

The total number of views of festival channel's content for the period from 1 October to 23 May 2024

Impression

335,782

How many times your video thumbnails were shown to viewers. Includes only impressions on YouTube, not on external sites or apps.



Outdoor advertising

In shopping malls and billboards include cities: (Khobar, Dhahran, Dammam, Riyadh, Jeddah)

Unipole – Marina Mall Dammam



Unipole – Kia Showroom Dammam



Unipole – Bahrain Causeway Khobar



Festival in media

Content Page



The most prominent indicators

200+

Interview

800+

Article

1000+

Media Appearance



International and regional media highlights

ET Arabic website screenshot. The article title is "وثأقي عن عبدالمحسن النمر خلال تكريمه بمهرجان أفلام السعودية" (I am proud of Abdulmohsen Al-Namr during his award at the Saudi Film Festival). The article is dated 03 May 2024.

Banner for the 10th Anniversary of the Saudi Film Festival. The text reads: "الدورة العاشرة لمهرجان أفلام السعودية 2024: سينما الخيال العلمي | بلقيس الأنصاري" (The 10th Edition of the Saudi Film Festival 2024: Sci-Fi Cinema | Balqis Al-Ansari). It also mentions the dates "19 - 29 مايو 2024" (19 - 29 May 2024).

Malayalam article snippet titled "മലയാളി സിനിമകളുടെ കലയും സംസ്കാരങ്ങളെയും ആഴത്തിൽ സ്വാഗിതംകൊ - വി.കെ. ജോസഫ്" (Malayalam cinema's art and culture are warmly welcomed - V.K. Joseph). It discusses the festival's role in showcasing Malayalam cinema.

Arabic article snippet titled "القافلة: عجلة فنية منوعة تصدر كل شهرين مارس - أبريل 2024" (The Caravan: A diverse artistic wheel published every two months March - April 2024). It highlights the festival's focus on diverse artistic works.

Deadline article snippet titled "Saudi Film Fest Sets Star Of Ramadan Hit 'Sekket Safar' Mohammed Elshehri As Master Of Ceremonies" (Saudi Film Festival Sets Star of Ramadan Hit 'Sekket Safar' Mohammed Elshehri as Master of Ceremonies). It mentions the date "April 18, 2024 8:42am".

Deadline article snippet titled "Festival In Focus: Saudi Film Festival Director Ahmed Almula Talks Underground Beginnings & Cinema Dreams As Event Marks 10th Anniversary" (Festival In Focus: Saudi Film Festival Director Ahmed Almula Talks Underground Beginnings & Cinema Dreams as Event Marks 10th Anniversary). It is dated "April 23, 2024 7:14am".

Deadline article snippet titled "Saudi Film Fest Sets Star Of Ramadan Hit 'Sekket Safar' Mohammed Elshehri As Master Of Ceremonies". It includes a photo of Mohammed Elshehri.

Deadline article snippet titled "Festival In Focus: Saudi Film Festival Director Ahmed Almula Talks Underground Beginnings & Cinema Dreams As Event Marks 10th Anniversary". It includes a photo of Ahmed Almula and a play button icon.

Al-Bilad article snippet titled "قراءة في مهرجان أفلام السعودية في دورته العاشرة" (A reading of the Saudi Film Festival in its 10th edition). The article discusses the festival's role in the Saudi film industry and its cultural significance.



International and regional media highlights

Home • Qui Medio Oriente

QUI MEDIO ORIENTE • STORIA / CULTURA

ARABIA SAUDITA: AL VIA IL SAUDI FILM FESTIVAL

3 Maggio 2024



IL FESTIVAL DEL CINEMA IN ARABIA SAUDITA QUEST'ANNO DEDICATO AL TEMA DELLA FANTASCIENZA

Il Saudi Film Festival, in Arabia Saudita, è stato lanciato nella sua decima edizione nella città di Dhahran, nella provincia orientale, considerata una delle piattaforme

Earth Day 2024

പത്താമത് സൗദി ചലച്ചിത്രോത്സവം

മേയ് 2 മുതൽ 9 വരെ ദമ്മാം 'ഇത്ര'യിൽ നടക്കും

» സയൻസ് ഫീച്ചർ സിനിമകളാണ് ഇത്തവണ ഫെസ്റ്റിവലിന്റെ പ്രധാന പ്രമേയമാകുന്നത്
» ഇന്ത്യൻ സിനിമകൾക്ക് പ്രത്യേക പരിഗണന നൽകും

ദമ്മാം: സൗദി ചലച്ചിത്രോത്സവം അതിന്റെ പതിനാലാമത്സരം ആയി മേയ് 2 മുതൽ 9 വരെ ദമ്മാം നഗരത്തിലെ 'ഇത്ര' (Ithra) കultural center-ൽ നടക്കും. ഇത്തവണ 'സയൻസ് ഫീച്ചർ സിനിമകൾ' (Science Fiction) ആണ് പ്രധാന പ്രമേയം. 76 പുതിയ സിനിമകളും 53 പുതിയ ഫീച്ചർ സിനിമകളും ഉൾപ്പെടെ 129 സിനിമകളാണ് ഫെസ്റ്റിവലിൽ പ്രദർശിപ്പിക്കുക. ഇതിൽ 36 പുതിയ സിനിമകളാണ് പ്രദർശിപ്പിക്കുക. ഇതിൽ 13 പരിപാടികളാണ് പ്രദർശിപ്പിക്കുക. ഇതിൽ 10 പരിപാടികളാണ് പ്രദർശിപ്പിക്കുക. ഇതിൽ 10 പരിപാടികളാണ് പ്രദർശിപ്പിക്കുക.

10th Edition of Saudi Film Festival Rolls Out the Red Carpet at Ithra

76 films will be screened, with 53 new features competing for the event's 36 category awards.



The 10th edition of the Saudi Film Festival is set to take place this May 2nd to the 9th at the King Abdulaziz World Cultural Centre (Ithra) in Dhahran, featuring 76 film screenings, and 53 newly released titles - spanning short, long, and documentary formats - competing for the event's 36 category awards.

As well as screenings and the awards ceremony, the festival will also offer professional enrichment activities, with 10 workshops and 13 masterclasses on a wide variety of cinematic disciplines. Interactive experiences, meet-and-greets with local film stars, and tours of Ithra's facilities will also be on offer for children and adults alike.

التنسيق الإعلامي

الرئيسية الشرق الأوسط العالم الرأي الاقتصاد ثقافة و

بومات الشرق

«مهرجان أفلام السعودية» يكرم النمر وينطلق نحو «سينما الخيال العلمي»

يقدم «أضواء على السينما الهندية...» و36 جائزة في الدورة العاشرة مايو المقبل



المنان السعودي عبد المحسن النمر الشخصية المكرمة في دورة هذا العام (الشرق الأوسط)

Accueil / Le 10e Festival du film saoudien met en avant la science-fiction et le cinéma indien

Le 10e Festival du film saoudien met en avant la science-fiction et le cinéma indien



Conférence de presse annonçant le prochain Festival du film saoudien à Ithra. (Photo Fourna)

സൗദി അറേബ്യ

പത്താമത് സൗദി ചലച്ചിത്രോത്സവത്തിൽ പ്രാവേശോജ്വല തുടക്കം

» ബാഹ്യമേന്മയിൽ വിനോദത്തിൽ വിപുലീകരണത്തിന് അടങ്ങിയവർ വി.കെ. അബ്ദുൾ



Morah Al
King



International and regional media highlights





10 مهرجان أفلام السعودية
Saudi Film Festival
Ithra | 2-9 May 2024

10 مهرجان أفلام السعودية
Saudi Film Festival
Ithra | 2-9 May 2024

Festival's channel programs

Content Page



Red carpet

Host by: Mohammed Azzam

The red carpet program sheds light on the atmosphere of the festival and its daily programs by conducting quick interviews with festival guests, participants and general audiences to find out their impressions of the participating films and festival programs, from the red carpet to the Cinema Venue.

5

Episode

70

Guests





Production Market

Host by: Soha Alwaal

From the Great Hall at Ithra Center, the Production Market program present a comprehensive and diverse coverage of the market programs, where we take a daily tour of the participating entities and companies in the market to get to know them, their programs, projects, and their presence in the market. The market and coverage of all market activities including masterclasses, talk sessions and book signings. Each episode also contains a special topic that we ask the market audience about, and we host two guests who specialize in the topic to talk more about the topic and discuss it.



6

Episode

69

Guests



SCI-Fi program

Host by: Noor Alkhadra

A program highlighting the theme of the tenth edition of the Saudi Film Festival, which is science fiction cinema, hosts a group of filmmakers and experts in this field to discuss their experiences and the most important topics and promising opportunities in science fiction cinema

4

Episode

4

Guests



Spotlight on Indian cinema

Host by: Naoures Rouissi

A three-episode talk show presented as part of the Saudi Film Festival programs, hosted by cultural researcher and trainer Naoures Rouissi, focuses on Indian cinema. Prominent figures from various fields of the Indian film industry were invited to discuss their work and address the challenges facing the film industry in India. They also expressed their opinions on the relationship between Indian and Saudi cinema



3

Episode

3

Guests



Festival book

Hosted by: Somaya Alsaeed

A talk show that presents a summary of a number of books issued by the Saudi Cinema Encyclopedia, and a close look at the content and discussion with the author or translator.

4

Episode

4

Guests

In cooperation with the Radio and Television Corporation



Festival Studio

Host by: Shaima Eid

A talk show that hosts the most important guests of the tenth edition of the Saudi Film Festival to discuss important cinematic topics, in addition to hosting the participating filmmakers to talk about their films.

7

Episode

18

Guests

In cooperation with the Radio and Television Corporation



إثراء
ithra
مبادرة

الصندوق
التطويري
DEVELOPMENT FUND

إثراء
ithra
مبادرة

جمعية
السينما
ASSOCIATION

إثراء
ithra
مبادرة

هيئة
الأفلام
Commission

إثراء
ithra
مبادرة

10 مهرجان أفلام السعودية Saudi Film Festival

Ithra | 2-9 May 2024



إثراء | Ithra | 2-9 May 2024

مهرجان أفلام السعودية
Saudi Film Festival
Ithra | 2-9 May 2024



10
مهرجان أفلام
السعودية
Saudi Film Festival

Closing ceremony

Content Page



Closing ceremony

The festival concluded its ninth edition on Thursday, May 2024 ,9, in which the Director of the Festival gave a speech appreciating the efforts of filmmakers, participants and festival makers.

Awards were announced for the competition for Feature and Short Films by the jury.





جوائز مسابقة الأفلام الطويلة
Feature Film Competition Awards

النخلة الذهبية لأفضل تأليف موسيقي
Golden Palm for Best Music





CINEMATHEQUE ALKHOBAR

Soft opening
CINEMATHEQUE
ALKHOBAR

Content Page



CINEMATHEQUE ALKHOBAR

The soft opening of Al-Khobar Cinematheque, which is one of the projects of the Cinema Association, took place during the festival's tenth session



Festival team

Content Page

**Project Management**

Ahmed Almulla
Ahmed AlShayeb
Hani AlMulla
Mahmoud AlMohammad
Nada Alluhaidan
Majid AlAmir
Ali Alsarheed

Programs Team

Hussain Salam
Zainab AlSaif
Hajar Altarifi
Zainab Ahmed Alsheikh Ali
Amal Abdulrahman
Aisha AlMarri

Programming Team

Mohamed Alashour
Yaqoub Almarzouq
Hassan Alsarheed
Amna Abdullah

**Information and
Registration Center**

Hussain Ali AlOmran

Media & Content Team

Qasim AlShafei
Mohamed AlHasawi
Fatima AlArjan
Mohamed AlTraifi
Amal AlShayeb
Anwar AlNasser
Hind Alkhunaizi
Shahd Adnan
Ali AlDhaif
Zahraa AlAwad

Opening and Closing Ceremony Team

Ali Al-Jalwah
Mohamed Al Shuwaikhat
Aqeel alKhamis
Lama AlZamil
Mohamed AlEid
Mohammed AlBashir

Opening Ceremony Show Team

Moaz AlRifai
Nawaf AlYami
Yafa Radhi
Nisreen Fernandez
Samar Alajmi
Asjad AlDardiri
Mohamed Effendi
Nour Zakour
Amal Babakri
Zaki AlNono
Raed AlSakka
Hadeel Sufyan
Fatima Alkhalaf
Amjad Abdullah
Montazer Alzayer
Ayman Barjas
Mohamed Barjas
Jassim Mohamed
Mahmoud Saleh
Sherif Fahmi
Mohamed Medhat
Karim Fouda
Mohamed Medhat
Mustafa Zaki
Mohamed Raouf
Mohamed Rifaat
Karim Wagdi
Nasser AlSaleh

Production Market

Miqdad Buhulaiga
Omran Mohamed
Yaqoub AlNasser
Eyad Alali
Hussain AlTarifi
Hassan Almousa
Shouq Mohamed
Nour Hani
Ahmed Dahkil
Ahmed AlMomen
Toka Zakaria

Public Relations

Ali Hassan Abu Hulaiqa
Ali Althunayan
Ayman Nasser AlMubayed
Rehab Hassan Abu Hulaiqa
Roaa Abdulazim At-tlbani
Thekra Obaid AlTamimi
Faten Nidal Al-Ogami
Adel AlQattan
Khalid AlSaeed
Ahmed Almarzouq
Haytham Almoaikl
Fadel AlQattan
Jaafar AlDebis
Alaa AlMousa
Abdullah Al Ali
Abdulwahab Alsalem
Abdullah Alhassan
Nasser Alzafer

Event Team

Ibrahim Amin AlTarifi
Ahmed Buhulaiga
Mohamed AlAli
Mathahar Albahrani
Hussain Alkhudair
Hussain AlSaleh
Hassan AlFuhaid
Ahmed AlTarifi
Omar Abdulqadir

Saafa Newsletter Team

Abdulwahab AlArrayed
Abdullah AlAmin
Abdulsalam Hassan
Alaa Abdulbasit
Saleh Brinji
Massouma almoqarmsh
Rolan Talal
Abeer Mousa AlDeeb
Hussam Wahb Allah
Ghassan Alkhunaizi
Sulafa Ghassan Alkhunaizi
Smra Mahfoud

Cinema Association Team

Talal AlTaher
Issa AlKinani
Yahya Hassani
Razan Alotaibi
Baraqesh Puri
Bandar AlMulla
Maria Alkhunaizi
Ahmed Seif
Hassan Alkhalaf
Taqi Ahmed Rifai

Transportation Team

Jassim AlAssafan
Ali Qattan
Mohamed AlSaeed
Osama Alhassoun
Ammar AlSaeed
Sultan AlTarifi
Ammar Abu Hulaiqa
Faisal AlDhiabi
Abdullah AlBattat
Mohamed Mustafa
Nasser Hassaei
Waleed AlNasser
Abdulmoneim Alsultan
Salem AlMaikael
Ahmed Alqattan
Saleh AlMuaikab
Mahdi Al Abu Zaid
Hussain AlMusawi
Ahmed Shweikhat
Abbas AlMohsen
Mohamed Muslim
Abdullah Mazal
Mohamed Banawi
Hussain Al Abu Zaid
Hussain Alghanim
Osama Alkhalifa
Poor Saud
Mohamed Alrashed
Mahdi AlSahati
Qasim Abdulkarim
Hassan AlModan
Mehdi Jaffal
Sherif AlKhatim
Ahmed AlMinyan
Montazer Al Abbas
Abdullah Al Jassim

Director of Ithra Center

Abdullah AlRashed

Head of Programs Department

Noura AlZamil

Head of Communications &**Partnerships**

Yusuf Al-Mutairi

Cinema Team

Majid Samman

Mansour AlBadran

Mohammed AlMoosa

Firas AlMoshara

Shahad AlAli

Fatima Alluim

Project Management Team

Munira AlSafra

Yusuf Ahmari

Communication and**Marketing Team**

Khawla AlSaadoun

Maed AlKhathlan

Eman AlKhattaf

Feryal Almazni

Operation Team

Walaa Aljuhani

Aseel Alhujaili

Khaled AlBusais

Issa AlTamimi

Nadine Al Fares

Mohamed Dawood

Rakan Khalidi

Technical Services Team

Abdullah Abuqami

Abdulkhalik Alghamdi

**SFF10 Final Report Prepared by:**

Mahmoud AlMohammad

Nada Alluhaidan

Ali Alsarheed

Mohamed AlHasawi

Mohamed AlTraifi

Hussain Ali AlOmran



Saudi Film Festival - Cinema Association
Al-Khobar City, Kingdom of Saudi Arabia

All rights reserved to the Saudi Cinema Association 2024 AD 1445 AH

www.saudifilmfestival.org